Mentzer Media

Suite 306

600 Fairmount Avenue

Towson, MD 21286

www.wtkr.com

And:

Norfolk, VA 23510-1583

(757)446-1000

CONTRACT

Print Date 08/23/12

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Contract / Revision Alt Order # 569339 07898390 Product RESTORE OUR FUTURE **Contract Dates** Estimate # 08/21/12 - 08/27/12 //356 <u>Advertiser</u> Original Date / Revision Restore Our Future 08/23/12 / 08/23/12

Billing Cycle Billing Calendar Cash/Trade EOM/EOC Broadcast Cash Station Account Executive Sales Office WTKR Jamie Andrus Washington, D. Special Handling Do Not Mail Demographic Adults 35+ IDB# Advertiser Code Product Code 1021

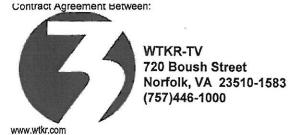
Agency Ref Advertiser Ref

Spots/ Totals *I ine Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount 08/21/12 08/26/12 NewsCha 3 News First @ 4p 358-5pm :30 NM \$2,240.00 8 **End Date** Start Date Weekdays Spots/Week Rate Week: 08/20/12 08/26/12 -2222--\$280.00 08/21/12 08/26/12 Newschannel 3 News 5-530pm :30 NM 3 \$1,395.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 08/20/12 08/26/12 -111---3 \$465.00 Newschannel 3 News 08/21/12 08/26/12 530-6pm :30 NM \$1,740.00 Weekdays Start Date **End Date** Spots/Week Rate Week: 08/20/12 08/26/12 -1111--4 \$435.00 3 08/26/12 Newschannel 3 News 08/21/12 6-630pm :30 NM \$2,020.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 08/20/12 08/26/12 -1111--\$505.00 4 5 3 08/21/12 08/26/12 7-730pm 7-730pm :30 NM \$4,680.00 Start Date End Date Weekdays Spots/Week Rate Week: 08/20/12 08/26/12 -2222--\$585.00 8 08/21/12 08/26/12 Late News (M-F) 6 11-1135p :30 NM 8 \$6,080.00 **End Date** Start Date Weekdays Spots/Week Rate Week: 08/20/12 08/26/12 -2222--8 \$760.00 Late Night with David Letterm1135pm-1237am 3 08/21/12 08/26/12 :30 NM 8 \$1,880.00 **End Date** Start Date Weekdays Spots/Week Rate Week: 08/20/12 08/26/12 -2222--8 \$235.00 08/21/12 NCIS 8 08/21/12 8-9pm :30 NM 1 \$2,060,00 Start Date Weekdays **End Date** Spots/Week Rate \$2,060.00 Week: 08/20/12 08/26/12 -T----1 9-10pm 08/21/12 08/21/12 Tuesday Prime :30 NM 0 \$0.00 Start Date **End Date** Weekdays Spots/Week Rate \$1,785.00 Week: 08/20/12 08/26/12 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 13 08/20/12-08/26/12 Tuesday Prime 9-10pm :30 \$1,785.00 NM Credited 10-11pm 10 3 08/21/12 08/21/12 Tuesday Prime :30 NM \$1,375.00 Start Date End Date Weekdays Spots/Week Rate Week: 08/20/12 08/26/12 \$1,375.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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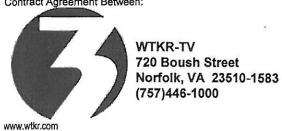
	Contract / Revision 569339 /	Alt Order # 07898390		
Contract Dates 08/21/12 - 08/27/12	Product RESTORE OUR FU	Estimate # R FUTUR//356		
Advertiser Restore Our Future		Orlginal Date / Revision 08/23/12 / 08/23/12		

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	D-1- T		als
Start Date End Date Weekdays Spots/Week	Rate	Days Length Week	Rate Type	Spots	Amount
11 3 08/22/12 08/22/12 Wednesday Prime Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12W 1	9-10pm Rate \$1,925.00	:30	NM	1	\$1,925.00
12 3 08/22/12 08/22/12 Wednesday Prime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/12 08/26/12w 1	10-11pm <u>Rate</u> \$1,375.00	:30	NM	1	\$1,375.00
13 3 08/23/12 08/23/12 Thursday Prime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/12 08/26/12T 1	9-10pm <u>Rate</u> \$1,925.00	:30	NM	1	\$1,925.00
14 3 08/23/12 08/23/12 Thursday Prime Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 T 1	10-11pm <u>Rate</u> \$1,785.00	:30	NM	1	\$1,785.00
E 15 3 08/24/12 08/24/12 Friday Prime Start Date	8-9pm <u>Rate</u> \$1,240.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 3 08/20/12-08/26/12 Friday Prime Credited	Start/End Time 8-9pm	Weekdays Length :30 \$1	<u>Rate Type</u> ,240.00 NM		
E 16 3 08/25/12 08/25/12 Newschannel 3 News Start Date	6-630pm <u>Rate</u> \$170.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 3 08/20/12-08/26/12 Newschannel 3 News Credited 2 3 08/20/12-08/26/12 Newschannel 3 News	Start/End Time 6-630pm		Rate Type NM		
Credited Newschamer's News	6-630pm	Sa :30 {	\$170.00 NM		
E 17 3 08/25/12 08/25/12 Saturday Prime Start Date	8-9pm <u>Rate</u> \$555.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 3 08/20/12-08/26/12 Saturday Prime Credited	Start/End Time 8-9pm	Weekdays <u>Length</u> Sa :30 §	<u>Rate Type</u> \$555.00 NM		
E 18 3 08/25/12 08/25/12 Saturday Prime Start Date	9-10pm <u>Rate</u> \$555.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 3 08/20/12-08/26/12 Saturday Prime Credited	Start/End Time 9-10pm	Weekdays Length	<u>Rate Type</u> \$555.00 NM		
E 19 3 08/25/12 08/25/12 Saturday Prime Start Date	4000.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 3 08/20/12-08/26/12 Saturday Prime Credited	Start/End Time 10-11pm	Weekdays Length :30	Rate <u>Type</u> \$30.00 NM		
20 3 08/25/12 08/26/12 Late News (Sa-Su) Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 55 4	11-1135p <u>Rate</u> \$515.00	:30	ММ	4	\$2,060.00
21 3 08/26/12 08/26/12 CBS Sunday Morning Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 S 2	9-1030am <u>Rate</u> \$485.00	:30	NM	2	\$970.00

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Contract / Revision Alt Order # 569339 07898390 **Contract Dates** Product Estimate # 08/21/12 - 08/27/12 RESTORE OUR FUTUR //356 Advertiser Original Date / Revision 08/23/12 / 08/23/12 **Restore Our Future**

		Spots/		Tot	als
*Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week		Days Length Week Rate	TypeS	pots	Amount
22 3 08/26/12 08/26/12 Face the Nation Start Date End Date Weekdays Spots/Week	Rate 1030-11am Rate	:30	NM	1	\$555.00
Week: 08/20/12 08/26/12 S 1 23 3 08/26/12 08/26/12 Sunday Prime Start Date End Date Weekdays Spots/Week	\$555.00 7-8pm <u>Rate</u>	:30	NM	1	\$1,785.00
Week: 08/20/12	\$1,785.00 8-9pm Rate	:30	NM	1	\$1,785.00
Week: 08/20/12 08/26/12S 1 25 3 08/26/12 08/26/12 Sunday Prime	\$1,785.00 9-10pm	:30	NM	1	\$1,515.00
Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 S 1 26 3 08/26/12 08/26/12 Sunday Prime	\$1,515.00 10-11pm	:30	NM	1	\$1,375.00
Week: 08/20/12 End Date Weekdays Spots/Week S 1	Rate \$1,375.00		14101		\$1,375.00
27 3 08/26/12 08/26/12 1135pm-1205am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/12 08/26/125 2	1135pm-1205am <u>Rate</u> \$210.00	:30	NM	2	\$420.00
28 3 08/27/12 08/27/12 NewsCha 3 News First @ 4 Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 M 2		:30	NM	2	\$560.00
29 3 08/27/12 08/27/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 M 1	5-530pm <u>Rate</u> \$465.00	:30	NM	1	\$465,00
30 3 08/27/12 08/27/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 M 1	530-6pm <u>Rate</u> \$435.00	:30	NM	1	\$435.00
31 3 08/27/12 08/27/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 M 1	6-630pm <u>Rate</u> \$505.00	:30	NM	1	\$505.00
32 3 08/27/12 08/27/12 7-730pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/27/12 09/02/12 M 2	7-730pm <u>Rate</u> \$585.00	:30	NM	2	\$1,170.00
33 3 08/27/12 08/27/12 Late News (M-F) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/27/12 09/02/12 M 2	11-1135p <u>Rate</u> \$760.00	:30	NM	2	\$1,520.00
34 3 08/27/12 08/27/12 Late Night with David Letters Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 M 2	m1135pm-1237am <u>Rate</u> \$235.00	:30	NM	2	\$470.00
35 3 08/27/12 08/27/12 Monday Prime Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 M 1	10-11pm <u>Rate</u> \$1,655.00	:30	NM	1	\$1,655.00
N 36 3 08/25/12 08/25/12 NFL Pre Season Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 S- 1	8-11pm <u>Rate</u> \$2,250.00	:30	NM	1	\$2,250.00
N 37 3 08/26/12 08/26/12 Sunday Prime Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 S 1	9-10pm Rate \$1,515.00	:30	NM	1	\$1,515.00
V 38 3 08/24/12 08/24/12 CBS This Morning	7-9a	:30	NM	1	\$280.00

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Contract Agreement Between: WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

www.wtkr.com

	Contract / Revision 569339 /	Alt Order # 07898390		
Contract Dates 08/21/12 - 08/27/12	Product RESTORE OUR FUT	Estimate # UR //356		
Advertiser Restore Our Future	1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	riginal Date / Revision 08/23/12 / 08/23/12		

Print Date 08/23/12

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*line Ch Ctart	Data End Data	Description	04-4/F-4 Ti	D	Spots/	-		tals
	Date End Date		Start/End Time	Days	Length Week	Rate Type	Spots	Amount
Start Date Week: 08/20/12		eekdays Spots/Week	<u>Rate</u> \$280.00					
N 39 3 08/27/ <u>Start Date</u> Week: 08/27/12	End Date We	CBS This Morning eekdays Spots/Week 2	7-9a <u>Rate</u> \$280.00		:30	NM	2	\$560.00
N 40 3 08/27/ <u>Start Date</u> Week: 08/27/12		NewsChannel 3 News eekdays <u>Spots/Week</u> 1	5-6am <u>Rate</u> \$240.00		:30	NM	1	\$240.00
N 41 3 08/27/ <u>Start Date</u> Week: 08/27/12	End Date We	Newschannel 3 News eekdays <u>Spots/Week</u> 1	12n-1230pm <u>Rate</u> \$415.00		:30	NM	1	\$415.00
					Totals		81	\$52,985.00
Time Period	# of Spot	s Gross Amount	Net Amount					
07/30/12 -08/26/1	2 6	5 \$44,990.00	\$38,241.50					
08/27/12 -08/27/1	2 16	\$7,995.00	\$6,795.75					
Totals	8	\$52,985.00	\$45,037.25					

Signature:	Date:	
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